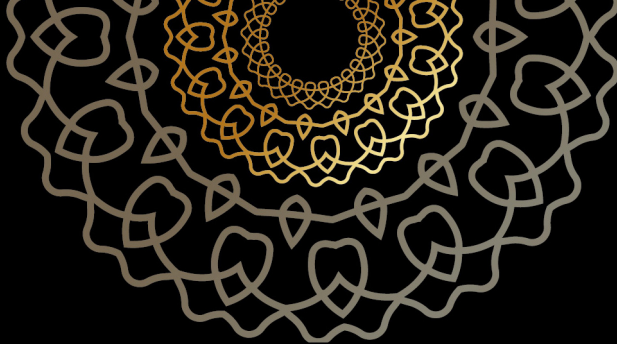


AXMINSTER



AXMINSTER



**Silverstone**  
Carpet 

## About us

Axminster, a traditional woven carpet developed over 250 years ago for royal residences, is now used almost universally in the finest luxury hotels due to its beauty, capability of rendering complex, crispy clear patterns and long term durability.



Silverstone carpet has more than 20 years of Axminster carpet production and sales experience.

With 20 units high speed Axminster carpet looms imported from Belgium Europe, Production capacity reaches 3 million square meters per year.

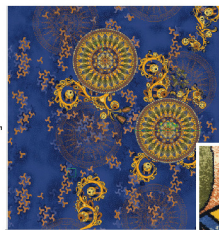
Silverstone Axminster carpet has been enjoying a global reputation for our custom made carpet solutions, which we supply to many hotel brands and hotel owners worldwide.



# Designing & Planning



Designing

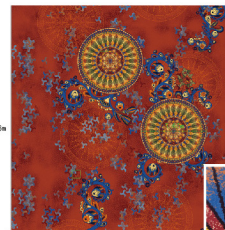


12.5m



Single cycle: 12m Proofing area: 45\*45cm

Designing

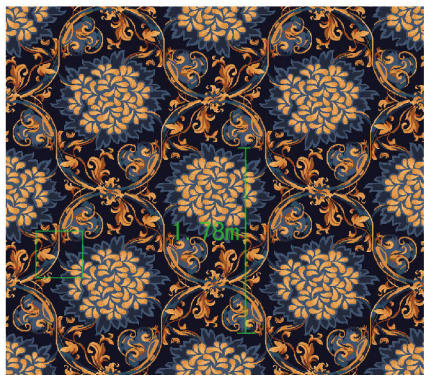


12.4m

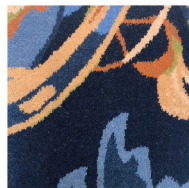


Single cycle: 12m Proofing area: 45\*45cm

Designing

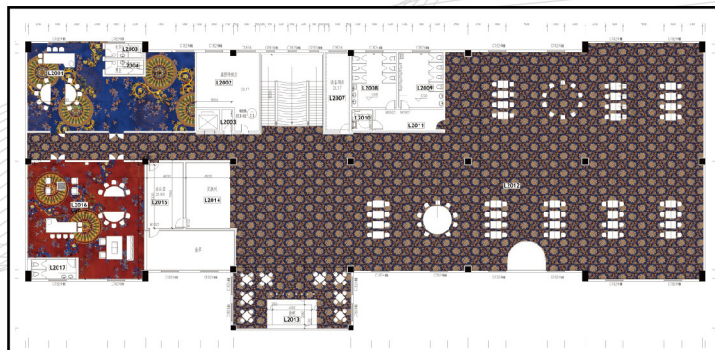


Single cycle: 2m



Proofing area: 45\*45

## Planning-Quantity



# NATURAL INTEGRITY



New Zealand wool comes from free-range sheep which feed on a totally renewable natural resource - grass. New Zealand is the world leader in the production of high quality wool for the very best carpets and rugs. This carpet is manufactured by a licensed Wools of New Zealand partner and is independently tested to ensure compliance with stringent quality and performance specifications.



For more information visit: [www.woolnz.com](http://www.woolnz.com)

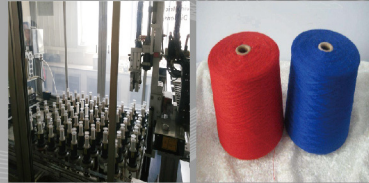
## Production Process

STEP 2  
Even spinning

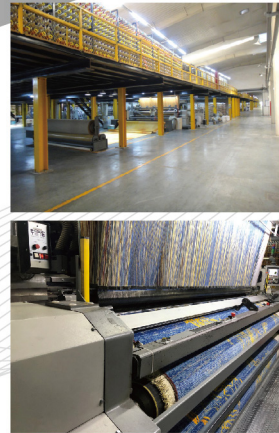


STEP 1  
Selected wool

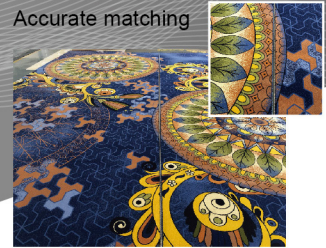
STEP 3  
Precise dyeing



STEP 4  
High-speed weaving



STEP 5  
Accurate matching



STEP 6  
Performance Testing





*Hilton Hotel*



*China World Hotel*



*Kempinski Hotel*



*The Ritz-Carlton, Denver Hotel, USA*



*Hyatt Regency Naha, Japan*



*Hilton Hotel*



*Shangri-La Hotel*